

## **Minutes Mayor's Youth Advisory Commission C.I.T.Y. Project Subcommittee November 19, 2014**

**Minutes of the Mayor's Youth Advisory Commission C.I.T.Y Project Subcommittee held on November 19, 2014, 5:00 p.m., at the Westside Multigenerational Center, 715 W. 5<sup>th</sup> St., Tempe, AZ 85281.**

**MEMBERS Present:** Jason George, Smita Gopalakrishnan, Nicholas Hargis, Chris Moffitt, Ellie Young.

**MEMBERS Absent:** Tiffanie Cappello-Lee, Maria Ornelas.

**City Staff Present:** Lily Villa.

**Guests Present:** None.

### **Agenda Item 1 – Call Meeting To Order/Introductions**

**Jason George, C.I.T.Y. Subcommittee Chair** called the meeting to order at 5:00 p.m.

### **Agenda Item 2 – Consideration of the Meeting Minutes: November 4, 2014**

**Ellie Young** read the minutes from the November 4, 2014 meeting.

**Motion: Nicholas Hargis** motioned to approve the minutes.

**Second: Smita Gopalakrishnan** seconded the motion.

**Decision:** Minutes were approved.

### **Agenda Item 3 – Announcements**

**Jason** reviewed the C.I.T.Y. 3-year project implementation plan with the subcommittee members which will begin with C.I.T.Y. promoting a pre-existing, local volunteer project. C.I.T.Y. will then create a volunteer project involving students from Tempe high schools in the second year. Last, C.I.T.Y. will hold a volunteer video competition the third year. By the end of the third year, C.I.T.Y. plans to be well-established in Tempe high schools and will continue to connect more Tempe youth to volunteer opportunities in Tempe.

### **Agenda Item 4 – Brochure Content**

The subcommittee group reviewed the C.I.T.Y. brochure. They decided upon the final logo design and added Remind 101 to the contact information.

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**Agenda Item 5 – C.I.T.Y. Project Advertisement Opportunities**

The subcommittee members discussed their plan for advertising civic engagement and volunteerism in Tempe. C.I.T.Y. and the MYAC members will advertise volunteer projects in Tempe at the Tempe high schools during lunch, on morning announcements, and possibly during pep rallies. In order to advertise volunteer opportunities in Tempe, the subcommittee members will research local volunteer organizations that are willing to collaborate with C.I.T.Y. and MYAC.

**Agenda Item 6 – Remind 101**

**Jason** informed the group about Remind 101 which is a free, one-way cell phone text reminder system that the C.I.T.Y. project can use to advertise volunteer projects and communicate with youth in the Tempe community. The group decided to create a Remind 101 account and add it to the C.I.T.Y. brochure.

**Agenda Item 7 – Future Agenda Items**

- C.I.T.Y. Volunteer Project
- C.I.T.Y. in Tempe high schools

The Subcommittee's next meeting will be on **November 25, 2014**.

**Meeting adjourned at 6:00 p.m.**

Prepared by: Lily Villa

Reviewed by: Kim Bauman

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Jason George, Chair  
Mayor's Youth Advisory Commission C.I.T.Y. Project Subcommittee